



For Immediate Release
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USTiA Invites Travel Trade and Insurance Producers to Join New “Distributor” Membership Category

The [US Travel Insurance Association](http://www.ustia.org) has established a new “Distributor” membership category open to travel agencies, tour operators and insurance producers who distribute retail travel insurance plans.

According to Mark Carney, USTiA President, the new category recognizes the important role played by those who distribute and produce travel insurance and assistance products. “USTiA serves as a voice for the entire travel insurance industry, and, as such, we feel it is important that we reach out to, and include these key components of the travel insurance distribution chain,” he says.

The new membership category is open to entities that do not otherwise act as third party administrators (TPA), managing general agents (MGA), managing general underwriters (MGU) or insurance aggregators who would qualify under other membership categories. In addition to the distributor Class, USTiA has three other categories of membership: Full, Associate, and Subscriber.

USTiA membership provides an opportunity for Distributors to join a community that represents an estimated 90% of the travel insurance industry. Among membership benefits are networking with top industry providers and attending educational panels at the association’s annual conference; access to important information including the association’s bi-annual Market Survey, and to licensing manuals and other regulatory and compliance information; receiving updates of association news; and opportunities to have input on important matters that shape the future of the travel insurance industry.

To apply for USTiA Distributor Membership, interested parties should contact Jim Krampen, USTiA Membership Chairman, at 800-335-0611 or email membership@ustia.org.

About USTiA

For more information and a listing of USTiA members, visit www.ustia.org. Videos explaining travel insurance and medical evacuation are available by visiting the USTiA YouTube channel or by keying in *ustravelinsurance* on YouTube.

USTiA also sponsors TRIP (www.trip.ustia.org). Standing for, “Travel Responsibly, Informed, and Protected,” the consumer web site is an insider’s guide to travel health, safety, and security.

USTiA promotes fairness, integrity and a commitment to excellence in the travel insurance industry. With a mission to educate the public on travel insurance while maintaining high industry standards, USTiA is a non-profit association of insurance carriers and allied businesses

involved in the development, administration and marketing of travel insurance and assistance services. Travel insurance is commissionable to travel agents.

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