



For Immediate Release
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Video Introduces Medical Pros who Save Travelers' Lives USTiA YouTube Video Interviews Front-line Medical Personnel

"The number one thing they want to do is get back home"

-Nurse escort, speaking about sick or injured travelers

Most people don't expect to have a medical emergency or injury while traveling, but each year thousands of travelers end up in hospital emergency rooms, needing medical evacuation, or requiring a medical escort to bring them home.

The US Travel Insurance Association has produced a brief video introducing travelers to the flight nurses, medical escorts and other personnel who are on the front lines of saving people's lives. Through firsthand interviews with a medical director, flight nurses and nurse escorts, viewers learn about:

- Types of emergencies that require medical evacuation
- How a medical crew is assembled
- Who decides what kind of transport, equipment and crew to dispatch
- The difference between a medical evacuation and a medical escort
- Case studies, including a firsthand account of a "scoop and run" operation to save an injured traveler.

Medical Evacuations Can Cost up to \$100,000 or more

USTiA advises that a medical evacuation can cost up to \$100,000, or even more, depending on where the accident or injury occurs, duration of the flight and the severity of injury or illness. Medical evacuation coverage, as well as medical coverage for illness or injury, is included in most comprehensive travel insurance policies. In addition to covering the actual cost of the evacuation, most plans include assistance services which coordinate medical care with local physicians, determine the best means of transport, and help with travel arrangements for family members, when necessary.

Travelers can also purchase stand-alone medical evacuation plans. While travelers may not anticipate having a medical emergency, USTiA recommends purchasing travel insurance to cover potentially costly medical expenses.

Helpful Consumer Information

- To “Meet the Medical Personnel,” and learn more about how they save travelers’ lives, visit UStiA’s YouTube channel, [“UStTravelinsurance.”](#)
- For consumer advice on how to shop for travel insurance, and a listing of UStiA member companies, visit the UStiA website, [ustia.org](#).
- For useful tips on travel health, safety, and security, visit [www.trip.ustia.org](#).

About UStiA

UStiA promotes fairness, integrity, and a commitment to excellence in the travel insurance industry. With a mission to educate the public on travel insurance while maintaining high industry standards, UStiA is a non-profit association of insurance carriers and allied businesses involved in the development, administration and marketing of travel insurance and assistance. Travel insurance and assistance services are available from travel agencies, airlines, cruise lines, tour operators, hotels and resorts, and insurance brokers, as well as through the Internet.

For more information, consumer advice on how to shop for travel insurance, and a listing of UStiA member companies, visit the UStiA website, [ustia.org](#).

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